



2017 Vendor Opportunities hospitality@roadamerica.com >> 800-365-7223

MIDWAY VENDOR PRICING

Road America events are a great way to showcase your products and services. High traffic locations are available for vendor and display areas at the rates listed on the grid.

Pricing includes a maximum of two (2) wristbands and one (1) vehicle pass. Corporate discounts will apply for additional passes. Tents, tables, chairs and fencing are available at an additional charge. Orders must be placed a least 2 weeks in advance or a 20% late charge will be added. Some exceptions apply.

NO SPACE SHARING ALLOWED!

<i>Prices per sq. ft.</i>	SVRA/ VSCDA	MotoAmerica	Vintage Motofest (AHRMA/ Rockerbox)	June Sprints	IndyCar	Int'l Challenge	IMSA	NASCAR	Private Event <i>Flat Fee</i>
	May 19-21/ Sept 15-17	June 2-4	June 9-11	June 15-18	June 22-25	July 20-23	Aug 3-6	Aug 25-27	
Displays	\$1.00	\$1.50	\$1.25	\$2.00	\$4.75	\$3.50	\$3.50	\$3.50	\$250
Vendors	\$1.25	\$2.50	\$1.75	\$3.00	\$5.50	\$4.75	\$4.75	\$4.75	\$250
Accessories/ Parts Sales	\$0.75	\$1.25	\$1.00	\$1.75	\$4.50	\$3.35	\$3.25	\$3.25	\$250
Product Sampling	N/A	\$6.25	\$5.50	\$6.25	\$12.50	\$12.50	\$12.50	\$12.50	\$250
Photographers <i>Flat Fee</i>	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250
Team Support <i>Flat Fee, max 20'x40' space</i>	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400

Set Up & Teardown

- > Check-In & Set Up: Check in at the Administration Office the day prior to the event during office hours ONLY
8:00am - 5:00pm
- > Set Up begins upon arrival
- > Teardown: All vendors must tear down and be off Road America property by 7pm on the last day of the event

Vendor Camping

- > Vendors may camp at their vendor space for a fee of \$75 but MUST have a camping tag for the weekend. Vendors wishing to camp in the designated camping areas may make arrangements in advance. Prices vary.

Requirements

- > A signed contract, full rental fee paid in full, proof of insurance, and Wisconsin Sellers Permit, if applicable, are required prior to set up
- > You will NOT receive your credentials if we do not have these items on file.

VENDOR VILLAGE PRICING *Flat Fee*

Sizes	20'x20'	Add'l 20'
Vintage Motofest (AHRMA/Rockerbox*)	\$75	\$50*
Int'l Challenge	\$1900*	

Vendor space includes: Two (2) weekend wristbands, and one (1) vehicle pass

Additional credentials can be purchased at a 20% discount
*Located in tented vendor village - no tent rental necessary!

