

Road America Vendor/Display Information

2019 Events

SVRA	May 17-19	MotoAmerica	May 31 - June 2
June Sprints	June 14-16	Indy Car	June 20-23
Int'l Challenge	July 18-21	AHRMA	July 26-28
IMSA	August 1-4	NASCAR	Aug 22-24
VSCDA	Sept 13-15	World Challenge	Sept 20-22

Pricing

Event(s)		Midway Fee	Additional
<i>Size</i>		<i>10' frontage</i>	<i>5' section</i>
SVRA/VSCDA	Vending	\$125	\$60
	Display	\$100	\$50
MotoAmerica	Vending	\$200	\$100
	Display	\$175	\$85
June Sprints	Vending	\$150	\$75
	Display	\$125	\$60
IndyCar	Vending	\$500	\$250
	Display	\$450	\$225
International Challenge	Vending	\$400	\$200
	Display	\$350	\$175
Vintage MotoFest (AHRMA/Rockerbox)	Vending	\$125	\$60
	Display	\$100	\$50
IMSA	Vending	\$450	\$225
	Display	\$400	\$200
NASCAR	Vending	\$400	\$200
	Display	\$350	\$175
World Challenge	Vending	\$125	\$60
	Display	\$100	\$50

20% discount for booking multiple events (discount given on same or lower cost events in same calendar year)

Services

All orders for services must be placed through Road America Hospitality (hospitality@roadamerica.com). Suppliers are as follows:

Catering	Amore/Antoinettes Millhome Supper Club Saz's Catering
Fencing	JK Rentals Road America
Generators, A/C Packages	JK Rentals
Golf Cars	Jim's Golf Cars
Linen	Bay Towel Wolf Linens BBJ Linen
Security	Road America
Specialty furniture	AFR Furniture Rental CORT Furniture Rental
Tents, structures, basic furniture, lighting	JK Rentals

Terms and Conditions

1. Payment

The fee listed on the vendor application/agreement is payable to Lessor, at least 30 days prior to each race or event and is non-refundable unless due to mutually agreed upon reason for cancellation of participation. Lessee further agrees to pay Lessor the above mentioned amount which will be transferred and will apply to any race rescheduled because of rain.

2. Insurance

For all claims based on the negligence of the Lessee, the Lessee agrees to hold harmless the Lessor, and employees, and to so name the above on the Certificate of Insurance, from any such claim and agrees to carry proper compensation, public liability insurance as a further protection to the following blanket coverage: \$1,000,000, any one accident – bodily injury, and any one accident – property damage. A Certificate of Insurance shall be deposited with the Lessor at least ten (10) days prior to the event. Such policies shall include as named insured* R/A, R/A Officers and Directors, Members, Employees and Agents, and Participants and shall be primary and non-contributory with any coverage that R/A might have. It is specifically understood and agreed that nothing in this statement shall be construed or interpreted to mean a partnership between the Lessor and Lessee; both parties hereto are individually responsible for their separate debts and financial obligations.

NO EXHIBITOR WILL BE ALLOWED TO SET UP WITHOUT PROOF OF INSURANCE

*Elkhart Lake's Road America
PO Box 338
Elkhart Lake, WI 53020

3. RA Access

Lessee shall be granted access to the grounds for set up no earlier than 8:00 am the day prior to the event. Lessee and all equipment must vacate the property by 7:00 pm the last day of the event.

4. Location

Midway Vendors: lessee must set up all portions of booth (i.e. awnings, clothing racks, etc.,) at least 10' (ten feet) off of the paved pedestrian walkway.

Vendor Village Vendors: Lessee must set up all portions of booth (i.e. awnings, clothing racks, etc.,) within the allotted space only.

5. Credentials & Parking

Vendor pricing includes a maximum of 2 weekend wristbands and 1 vehicle pass per 10' section (limit of 4 vehicle passes for all events***). Corporate discount of 20% off will apply for additional passes. Weekend or daily tickets are not included but can be purchased at a corporate discount of 20% off. Only vehicles with a proper vehicle pass will be allowed in the vendor areas. Midway vendor parking is allowed at the vendor space ONLY. Vendor Village parking will be advised upon arrival at the event.

****Limit 2 vehicle passes for International Challenge (July 18-21)*

6. Subletting & Branding

Lessee may not sublet. Lessee may not sell RA branded merchandise. Fines will apply.

7. Electricity

If electrical services or utilities are required, the Lessee will be billed for the additional charges.

8. Giveaways

Lessee may not give away any products from their booth that might interfere with the sale of goods and services at Road America concession stands or souvenir store. Examples of such products are, but not limited to, t-shirts, hats, pins, beverages, food, etc.

9. Shipping/Receiving/Delivery

Due to high package volume, Road America will charge a \$5.00 per package fee for storage. Road America will charge \$50.00 for shipments that need to be unloaded by Road America personnel using Road America equipment. All fees will be collected at time of pickup. Packages should be picked up at the Shipping and Receiving building behind Maintenance, inside Gate 6 during business hours.

Delivery of items to your vendor space will NOT be available on event days however will be available on set up day for a charge of \$50 per load.

10. Lessor Rights

Lessor reserves the right of final approval of all products or services to be sold or displayed. By signing this contract, Lessee agrees to accept all and any rules and regulations of Lessor, and to supply upon demand copies of insurance certificates, Wisconsin Sales Tax information, or any other lawful documents that may apply.

11. Clean Up

Lessee shall be solely responsible for complete clean-up of the leased area while setting up, during and immediately after the event. This is to include the immediate area and the breaking down of all boxes. All debris is to be put in containers furnished by the Lessor.

12. Damage

The Lessee will be billed for repair to any asphalt surface damaged due to improper placing of trailers or other heavy equipment.

13. Pirating

Lessee agrees that they shall sell only goods that are properly licensed by the owner of the design, logo or other item that they sell and they shall not sell any goods that are "pirated".

14. Vendor Village

The location of Vendor Village is subject to change per event depending on paddock needs.

15. Orders

Road America cannot guarantee availability of any 'additional items' if order is placed less than 14 days prior to an event. Any orders which are placed and fulfilled less than 14 days prior to an event may incur a 20% service charge.