



2019 VENDING/DISPLAY OPPORTUNITIES



Road America events are an excellent way to showcase your products and services. High traffic locations are available for vendor and display areas at the rates listed below.

FOR VENDORS:

Event(s)	Dates	Midway Fee	Additional	4-Mile Vendor Pad	Vendor Village
<i>Size</i>		<i>10' frontage</i>	<i>5' section</i>	<i>16'x20'</i>	<i>20'x20'</i>
SVRA/VSCDA	May 17-19/ September 13-15	\$125	\$60	\$1000	
MotoAmerica	May 31 - June 2	\$200	\$100	\$1250	
June Sprints	June 14-16	\$150	\$75	\$1150	
IndyCar	June 20-23	\$500	\$250	\$2000	
International Challenge	July 18-21	\$400	\$200	\$1600	
Vintage MotoFest (AHRMA/Rockerbox)	July 26-28	\$125	\$60	\$1000	\$75
IMSA	August 1-4	\$450	\$225	\$1800	
NASCAR	August 22-24	\$400	\$200	\$1750	
PWC	September 20-22	\$125	\$60	\$1000	
Private Event <i>Advance Flat Fee</i>		\$500			

FOR DISPLAYS, PHOTOGRAPHERS AND TEAM SUPPORT:

Event(s)	Dates	Displays Midway Fee	Additional	Photographers Flat Fee	Team Support Flat Fee
<i>Size</i>		<i>10' frontage</i>	<i>5' section</i>		<i>Max. 20'x40'</i>
SVRA/VSCDA	May 17-19/ September 13-15	\$100	\$50	\$250	\$400
MotoAmerica	May 31 - June 2	\$175	\$85	\$250	\$400
June Sprints	June 14-16	\$125	\$60	\$250	\$400
IndyCar	June 20-23	\$450	\$225	\$250	\$400
International Challenge	July 18-21	\$350	\$175	\$250	\$400
Vintage MotoFest (AHRMA/Rockerbox)	July 26-28	\$100	\$50	\$250	\$400
IMSA	August 1-4	\$400	\$200	\$250	\$400
NASCAR	August 22-24	\$350	\$175	\$250	\$400
PWC	September 20-22	\$100	\$50	\$250	\$400
Private Event <i>Advance Flat Fee</i>		\$350		\$250	\$400

- 20% discount for booking multiple events (discount given on same or lower cost events in same calendar year)
- Pricing includes a maximum of two (2) wristbands and one (1) vehicle pass per 10' section (limit of 4 vehicle passes for all events***)
***Limit 2 vehicle passes for International Challenge (July 19-22)
- Corporate discounts apply for additional passes
- Tents, tables, chairs and fencing are available at an additional charge
- Orders must be placed a least 2 weeks in advance or a 20% late charge will be added
- NO SPACE SHARING ALLOWED

QUESTIONS? hospitality@roadamerica.com >> 800-365-7223