



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary-designee Randy Romanski



Julia Nunes, 73rd Alice in Dairyland

Nunes, of Chippewa Falls, grew up on her family's registered Holstein dairy farm, where feeding calves and clipping dairy cattle for the county fair were just a couple of things that helped shape her childhood.

During her teen years, she was heavily involved in her area Junior Holstein group and 4-H club. Nunes went on to study at the University of Minnesota-Twin Cities, where she was involved in the Gopher Dairy Club and Lambda Delta Phi Sorority. In 2017, she shared her knowledge of agriculture and the dairy industry while serving as the Northern Wisconsin State Fair's Fairest of the Fair. Nunes interned at Redhead Creamery, where she sharpened her love of cheese. In May 2019, she graduated with bachelor degrees in Agricultural Communication & Marketing, and Animal Science, with minors in Agricultural & Food Business Management, and Horticulture.

"I will strive to be the role model that Alice in Dairyland was for me growing up," said Nunes. "As Alice, I will explore Wisconsin's agriculture and share my

discoveries and knowledge gained with consumers and producers throughout the state."

Alice in Dairyland is a one-year, full-time public relations professional employed by the Wisconsin Department of Agriculture, Trade, and Consumer Protection (WI DATCP). Each year, Alice in Dairyland travels more than 30,000 miles throughout the state, promoting Wisconsin agriculture (stat. 93.40(1) and stat. 93.44 (2)) to various audiences. Additionally, she will conduct hundreds of media interviews, speeches and school presentations.

Keep up with 73rd Alice in Dairyland Julia Nunes by following her at:

Alice's Adventures in Agriculture Blog: www.aliceindairyland.com

Instagram: @alicedairyland

Facebook: @DATCPAliceInDairyland

LinkedIn: Alice in Dairyland

Twitter: @Alice_Dairyland

75th Alice in Dairyland Finals in Dane County, May 19-21, 2022: www.aliceindairyland.com

To Schedule Alice in Dairyland for an upcoming event, contact the Alice in Dairyland Program at 608-224-5116 or by e-mail at DATCPAlice@wisconsin.gov.

Due to COVID-19, the 74th annual Alice in Dairyland finals, previously set to be held in Walworth County in May 2021 were cancelled. The 75th finals will be held May 19-21, 2022 in Dane County as previously planned. Julia will continue in her current role as Alice in Dairyland until July 15, 2022, officially becoming the 74th Alice in May 2021.

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Wisconsin - America's Dairyland

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